



TransPeshawar (The Urban Mobility Company)

Request for Quotation For Supply of Services for Videos Production





## **REQUEST FPR QUOTATIONS**

## Loan 3543-PAK: Peshawar Sustainable Bus Rapid Transit Corridor Project

Project Title	Supply of Services for videos production
Source of Funding	Asian Development Bank (ADB Loan 3543-PAK)
Tender Ref. No.	TPC/Communications/S/2020/002
Bid Security	Pak Rupees Sixty Thousand (PKR. 60,000) in shape of Demand Draft/ CDR from a scheduled bank of Pakistan in the name of The Chief Executive Officer, TransPeshawar (The Urban Mobility Company). The requisite bid security shall be kept sealed in Technical Proposal.
Performance Security	The successful Bidder shall be required to provide a Performance Security in PKR to the amount of Ten (10) % of the total Contract Price, in form of CDR/DD or Bank Guarantee, at the option of bidder, from a scheduled bank of Pakistan, within Fourteen (14) days of issuance of Notice of Acceptance. Performance security shall remain valid throughout the execution of contract and shall be returned within 10 days after the expiry of defect liability period and subject to satisfactory performance under the contract.
Date of this Request	20 <sup>th</sup> February, 2020
Deadline for Submission of Quotations	2:00 PM PST, 10 <sup>th</sup> March, 2020
Date of Bid Opening	2:30 PM PST, 10 <sup>th</sup> March, 2020 (Tuesday)

	Office of the TransPeshawar (The Urban Mobility
Place of Submission	Company) 2nd Floor Ali Tower University Road
	Peshawar

Sir/Madam:

- 1. TransPeshawar (hereinafter called "the Employer") is established by the Government of Khyber Pakhtunkhwa to operate the bus rapid transit (BRT) system currently being implemented in Peshawar. Set up under section 42 of the company's ordinance, 2017, the Employer is responsible for Bus Rapid Transit (BRT) project design, procurement, implementation, on-going BRT operations and service contract management. The employer is committed to provide quality ridership services to citizen of Peshawar. Unique of its own kind in KP, Peshawar BRT will offer many unique features and facilities for daily future commuters of Peshawar.
- 2. BRT system will be served by 30 stations, and spans the entire urban region of Peshawar from Chamkani in the east and to Karkhano in the west. The BRT system is planned to be operating soon.
- **3.** The Employer hereby requests eligible agencies/firms to submit technical and financial proposals in separate envelopes for provision of following services:
  - a. Development of tutorial videos
  - b. Development of video documentary

The detailed scope of services is provided as **Appendix-I**. If you, however, have been associated with the firm that prepared the requirements, and specifications of the contract that is subject of this procurement, you shall be disqualified.

- 4. It is understood that the bidder has gone through the entire Request for Quotation document and has complete understanding of the terms, conditions, Required Services (Appendix-I), Contents of Technical and Financial Proposals (Appendix-II) and attached Form of Contract. The attached terms and conditions for Supply of Services is an integral part of contract.
- **5.** To assist the firms in preparation of a responsive proposals, a pre-bid meeting will be organized. All interested bidders are encouraged to attend the meeting as per following details:
  - Date: 3<sup>rd</sup> March, 2020 (Tuesday)
  - Time: 3:00 pm PST
  - Venue: TransPeshawar Office, 2<sup>nd</sup> Floor, Ali Towers, Opposite Custom House, University Town, Peshawar.
- **6.** You must quote for complete Supply of Services (**Appendix-I**) under this request. Firms not quoting for complete set of services shall be disqualified.

- **7.** A fixed lump sum cost inclusive of all taxes should be quoted against items mentioned in Form of Quotation. Price quotations will be evaluated for all the items together and contract awarded to substantially responsive, technically qualified firm offering lowest evaluated total cost of all services.
- 8. You shall submit one Price Quotation on a Form of Quotation in separate envelope marked as "Financial Proposal" and one "Technical Proposal" in separate envelope in accordance with procedure mentioned under "Content of Technical and Financial Proposals" (Appendix-II) and addressed and delivered to the following address. Both "Financial Proposal" and "Technical Proposal" shall be enclosed in a single outer envelope.

Chief Executive Officer, TransPeshawar (The Urban Mobility Company), 2<sup>nd</sup> Floor Ali Towers (opposite Custom House) University Road Peshawar

**9.** Form of Quotation must be typed and shall be signed by you or your authorized representative. Without a signature on Form of Quotation, your quotation will be rejected as non-responsive.

**10.** The deadline for receipt of your quotation (s) by the Employer is: **2pm – 10<sup>th</sup> March, 2020** (Tuesday)

**11.** Responsiveness Criteria:

It is a fail/pass criterion. An affirmative determination across all the criteria is mandatory to qualify for detailed technical evaluation.

- i. Power of Attorney demonstrating the authority of the signatory to sign the Bid, on behalf of the Bidder. (If the bidder signing the bid is other than owner/head of organization. Power of Attorney shall be provided on letter head of the company signed by owner/head of organization)
- ii. Incorporated as legal entity with SECP or Registrar of Firms; (Attach copy)
- iii. Registered with FBR and on Active Tax Payer List (ATL); (Attach copy)
- iv. Registered with Khyber Pakhtunkhwa Provincial Revenue Authority in sale tax on services; (Attach copy)
- v. Carried out at least two (02) contracts in past three (03) years of similar nature, and complexity; (Attach copies)
- vi. An affidavit on stamp paper duly attested by the Oath Commissioner to the effect that the firm has not been blacklisted by any Federal or Provincial Public Entity.
- vii. Bid Security in accordance with Para 12 (vi) of RFQ

Supporting Documents to the above requirements shall be submitted in technical bid as prescribed under Appendix-II. Failing to submit any of the above document shall result in non-responsiveness of the bidder.

- **12.** Your quotation should be submitted as per the following instructions and in accordance with the attached form of Contract. The attached Terms and Conditions for supply of services is an integral part of the Contract.
  - (i) PRICES: Prices shall be quoted for complete supply of services as described in (Appendix-I) in Pakistani Rupees (PKR) and inclusive of all taxes as per applicable laws in Pakistan. All prices have to include all allied services costs, expenses, license

fees (if any), travel and logistics and any other items and the final quoted prices should be all inclusive. The service provider shall be entirely responsible for all taxes, duties, license fees etc. incurred until delivery of the final product under the contract to the Employer.

In evaluating the quotations, the Employer will adjust for any arithmetical errors as follows:

- where there is a discrepancy between amounts in figures and in words, the amount in words will govern;
- where there is a discrepancy between the unit rate and the line item total resulting from multiplying the unit rate by the quantity, the unit rate as quoted will govern.
- (ii) <u>EVALUATION OF QUOTATIONS</u>: First only technical bids shall be opened and assessed for responsiveness of bids. Technical Proposals determined to be substantially responsive to the "Responsiveness Criteria" mentioned under Para 11 above, will be considered for detailed evaluation in accordance with **Appendix-III** "Technical Evaluation Criteria". The Financial Proposals of only technically qualified firms will be opened for comparison of prices. Financial proposals of non-responsive and technically disqualified bidders shall be returned unopened. An offer is not substantially responsive if it contains material deviations or reservations to the terms, conditions, and specifications in this Request for Quotation, and it will not be considered further.
- (iii) <u>AWARD OF CONTRACT</u>: The contract will be awarded to the bidder having lowest evaluated bid price among the substantially responsive and technically qualified bidder as per criteria mentioned under para 11 and **Appendix-III** respectively. The bidder whose quotation has been accepted will be notified of the award of contract within validity period through Letter of Acceptance issued by the Employer.
- (iv) <u>VALIDITY OF THE OFFER</u>: Your quotation should be valid for a period of sixty (60) days from the deadline for receipt of quotation indicated in Para 10. If you withdraw your quotation during the validity period and/or refuse to accept the award of a contract when and if awarded, then your bid security will be forfeited. The contract may be offered to next substantially responsive, technically qualified lowest bidder.
- (v) Bidders should note that during the period from the receipt of the quotation until award of Contact, all queries should be communicated in writing via e-mail below.

Attention: Fayyaz Ahmad Khan: <u>fayyaz.khan@transpeshawar.pk</u>			
CC: Noman Manzoor : <u>noman.manzoor@transpeshawar.pk</u>			
CC: Khalil Ahmed	: Khalil.ahmed@transpeshawar.pk		

### (vi) BID SECURITY:

- (a) Bid security shall be kept sealed in Technical Proposal.
- (b) Bid security shall be submitted to the amount of PKR. 60,000 in shape of Demand Draft/CDR from scheduled bank of Pakistan in the name of Chief

Executive Officer (CEO) TransPeshawar. A bid not accompanied by compliant bid security shall be rejected as non-responsive.

- (c) The requisite bid security shall remain valid for a period of Twenty-Eight (28) days beyond the original validity period of the bids.
- (d) Bid Security of the unsuccessful bidders shall be released once the successful bidder furnishes the prescribed performance security or on the expiry of validity of Bid Security whichever is earlier.
- (e) The bid security of successful bidder shall be returned once the successful bidder has signed the contract and furnished the required performance security.
- (f) The Bid security shall be forfeited:
  - If a bidder withdraws his bid during the period of bid validity; or
  - If a bidder doesn't accept the correction of his Bid Price, pursuant to Para 12 (i) above; or
- (g) In the case of a successful bidder, if he fails to:
  - Furnish the Performance security in accordance with Para 12 (ix) below
  - Sign the contract agreement, in accordance with Para 12 (viii) below

#### (vii) Employer's Right to Accept Any Bid, and to Reject Any or All Bids

The Employer reserves the right to accept or reject any Bid, and to annul the bidding process and reject all Bids at any time prior to contract award, without thereby incurring any liability to Bidders. In case of annulment, all Bids submitted and specifically, bid securities, shall be promptly returned to the Bidders.

#### (viii) Signing of Contract

- (a) Promptly after issuance of Letter of Acceptance, the Employer shall send the successful Bidder the Form of Contract.
- (b) Within fourteen (14) days of receipt of the Form of Contract, the successful Bidder shall sign, date, and return it to the Employer.

#### (ix) <u>Performance Security</u>

- (a) Within Fourteen (14) days of the receipt of Letter of Acceptance from the Employer, the successful Bidder shall furnish the performance security in accordance with the Conditions of Contract.
- (b) Failure of the successful Bidder to submit the above-mentioned Performance Security or to sign the Contract Agreement shall constitute sufficient grounds for the annulment of the award and forfeiture of the bid security
- (c) Performance security shall remain valid throughout the performance of the contract and shall be returned within 10 days after the expiry of defect liability period and subject to satisfactory performance under the contract.
- (d) The Performance security may be forfeited, fully or partially, if the contractor failed to deliver in accordance with the terms and conditions of the contract or commits any breach of the Contract or unable to correct the defects during defect liability period.
- **13.** This Request for Quotation is being conducted under ADB Procurement Guidelines. As such under ADB's Anti-Corruption Policy, bidders shall observe the highest standard of ethics during the procurement and execution of such contracts. ADB will reject a proposal for award, and will impose

sanctions on parties involved, if it determines that the bidder recommended for award or any other party, has engaged in corrupt, fraudulent, collusive, or coercive practices in competing for, or in executing, the Contract. At the time of submission of your quotation, you should not be in ADB's sanctions list.

**14.** You may confirm by e-mail (mentioned above) the receipt of this request and whether or not you will submit the quotation(s).

Sincerely Yours,

TransPeshawar

(The Urban Mobility Company)

#### 1 FORM OF QUOTATION (on company letterhead)

To:

### Chief Executive Officer, TransPeshawar

We offer to execute the for the "**Supply of Services for Videos Production**" in accordance with the Conditions of Contract accompanying this Quotation for the Contract Price of \_\_\_\_\_\_ (*amount in words and numbers*) \_\_\_\_\_\_ in PKR. We propose to complete the Supply of Services described in the Contract with in the delivery time specified in Appendix-I from the date of signing of the Contract.

S.No.	Description [A]	Quantity [B]	Unit Price [C]	Total Price [BxC]	Total Price inclusive of all taxes
1	Development of tutorial videos	6			
2	Development of video documentary	1			
3	Other allied services				
	Total				

This Quotation and your written acceptance will constitute a binding Contract between us. We understand that you are not bound to accept the lowest or any Quotation received by you.

We hereby confirm that this Quotation complies with the Validity of the Offer and obtain a Performance Security in accordance with terms and conditions imposed by the Request for Quotation document and the Terms and Conditions for Supply of Service, respectively.

We have not been associated with the firm that prepared the design and specifications of the contract that is subject of this request for quotation.

We are not in the ADB sanctions list.

(Service provider to complete below)

## Authorized Signature:

Name and Title of Signatory:

Date:

Address:

Phone Number:

Email Address:

## 2. FORM OF CONTRACT

THIS	AGREEMENT number		made	on	,		2020, k	between
		_(hereinaft			Client") on			
			_ (herei	inafter ca	alled "the Ser	vice Pro	ovider") o	n the other
nort								

part.

WHEREAS the Client has requested quotation for "Supply of Services for Videos Production" to be supplied by the Service Provider, viz. Contract ""Supply of Services for Videos **Production**", (hereinafter called "the Contract") and has accepted the Quotation by the Service Provider for performance of the Contract at the sum of (amount in words and figures) hereinafter called "the Contract Price".

### NOW THIS AGREEMENT TO BE WITNESSETH AS FOLLOWS:

- 1. The following documents shall be deemed to form and be read and construed as part of this agreement, viz:
  - (i) Form of Contract;
  - (ii) Letter of Acceptance;
  - (iii) Form of Quotation;
  - (iv) Terms and Conditions for Supply of Services;
  - (v) Request for Quotation;
  - (vi) Required Supply of Services (Appendix-I).
- 2. Taking into account payments to be made by the Client to the Service Provider as hereinafter mentioned, the Service Provider hereby concludes an Agreement with the Client to execute and perform the Contract and remedy any defects therein in conformity with the provisions of the Contract.
- 3. The Client hereby covenants to pay, in consideration of the acceptance of the Contract, and remedying of defects therein, the Contract Price in accordance with Payment Conditions prescribed by the Contract.

IN WITNESS whereof the parties hereto have executed the Contract under the laws of Islamic Republic of Pakistan on the date indicated above.

Signature and seal of the Client: For and on behalf of Signature and seal of the Service Provider: For and on behalf of

Name of Authorized Representative

Name of Authorized Representative

## 3. TERMS AND CONDITIONS FOR SUPPLY OF SERVICES

Project Name:	"Supply of Services for Videos Production"	,
FIUJELI Name.	Supply of Services for videos Froduction	

### Client: <u>TransPeshawar (The Urban Mobility Company)</u>

- 1. <u>Fixed Price</u>: The prices indicated in the Form of Quotation are firm and not subject to any adjustment during contract performance.
- 2. <u>Delivery Schedule:</u> The delivery of the Contract shall be within two (02) months after signing of the Contract.
- 3. <u>Applicable Law:</u> The Contract shall be interpreted in accordance with the laws of Islamic Republic of Pakistan.
- 4. <u>Resolution of Disputes:</u> The Client and the Service Provider shall make every effort to resolve amicably by direct informal negotiation any disagreement or dispute between them under or in connection with the Contract. In the case of a dispute between the Client and the Service Provider, the dispute shall be settled in accordance with the provisions of the arbitration law or rules of Pakistan.
- 5. <u>Intellectual Property Delivery:</u> The Client shall own and have a right in perpetuity to use all newly created Intellectual Property Rights which have been developed solely during execution of the contract, including but not limited to all designs, source files, imagery, videos, music and other digital assets. The Service Provider shall ensure that all approvals, registrations, licenses, permits and rights etc. which are necessary for the performance of the Contract by the Service Provider are legally acquired and assigned in the name of the Client. In case of any infringement on Intellectual Property Rights by the Service Provider, the Service Provider shall have sole control of the defense and all related settlement negotiations. Subject to above on intellectual property, the Service Provider shall retain exclusive ownership of all methods, concepts, algorithms, trade secrets, software documentation, other intellectual property or other information belonging to the supplier that existed before the effective date of the Contract.
- 6. <u>Payment:</u> The payment shall be made according to achievement of following milestones:
  - 25% of contract price on approval of scripts for all videos and documentary
  - 25% of contract price on approval of voice over samples and first cut for all videos and documentary
  - 25% of contract price on incorporating all comments of TransPeshawar and submission of final cuts of all videos and documentary
  - 25% on submission of all fully edited and approved videos and pictures.

Each payment invoice shall have the client's approval certificate of relevant milestone in attachment. No payment bill shall be processed in the absence of desired certificate.

- 7. <u>Performance Security:</u> The Performance Security in PKR to the amount of Ten (10%) of contract price in shape of CDR/DD or Bank Guarantee, at the option of bidder, in the name of CEO TransPeshawar from schedule bank of Pakistan shall be provided to the Client not later than the date specified in the Letter of Acceptance. Extension of performance security shall be subject to extension of contract. Performance security shall remain valid throughout the execution of contract and shall be returned within 10 days after the expiry of defect liability period and subject to satisfactory performance under the contract.
- 8. <u>Defects:</u> All defects/non-performance will be corrected by the Service Provider without

any cost to the Purchaser within period of defect liability.

9. <u>Force Majeure:</u> The Service Provider shall not be liable for penalties or termination for default if and to the extent that its delay in performance or other failure to perform its obligations under the Contract is the result of an event of Force Majeure.

For purposes of this clause, "Force Majeure" means an event beyond the control of the Service Provider and not involving the Service Provider's fault or negligence and not foreseeable. Such events may include, but not restricted to, act of the Client in its sovereign capacity, wars or revolutions, fires, floods, epidemics, quarantine restrictions, and freight embargoes.

If a Force Majeure situation arises, the Service Provider shall promptly notify the Client in writing of such condition and the cause thereof. Unless otherwise directed by the Client in writing, the Service Provider shall continue to perform its obligations under the Contract as far as is reasonably practical, and shall seek all reasonable alternative means for performance not prevented by Force Majeure event.

- 10. <u>Failure to Perform</u>: The Client shall cancel the Contract if the Service Provider fails to perform the Contract, or any part thereof, in accordance with the above terms and conditions and shall constitute sufficient grounds for calling performance guarantee.
- 11. <u>Defect Liability Period</u>: Defect liability period is three (03) months after issuance of certificate of completion to be issued against successful completion of the Contract to the satisfaction of the Client.

NAME OF SERVICE PROVIDER:	_

Authorized Signature: \_\_\_\_\_

Place: \_\_\_\_\_

Date:

### **Appendix-I**

### **Required Services**

Peshawar BRT Zu system is a technologically advance travel system for the people of Peshawar and offers several unique features for them. Facilitated by Zu Travel Card and Zu mobile app, the system offers on-corridor bus services, off-corridor bus service and Pakistan's first ever bike-sharing system. Awareness, outreach and familiarity about how to use the system is thus required.

### **Objective of the Assignment:**

To create awareness and training of future passengers on using Zu system (Buses, stations, bicycles and allied facilities).

## Scope of Assignment:

Develop an overall video documentary (English and Urdu) and tutorial videos (Urdu and Pashto) for general audience. The purpose of these videos is:

- a. training of passengers on using Zu facilities, building their confidence to utilize BRT services and encouraging them to take advantage of wide range of travel facilities that Peshawar BRT offers.
- b. Win trust of people of Peshawar that project is cost-effective, environment friendly, safe, convenient, inclusive (women, children and people with disabilities) and user-friendly
- c. Orient them to take care of the Zu system and follow the code of conduct and allied facilities.

## **Detailed Activities**:

- Develop documentary concept and record relevant interviews for documentary preparation in Urdu and English language only
- Write script in English, Urdu and Pashto based on customer briefing / technical documents by TransPeshawar
- Get approval of script in Urdu, English and Pashto from TransPeshawar
- Engage artist / model (preferably a female & young kid)
- Shoot videos using high-quality cameras and drone-shoots when needed
- Add voiceover/dubbing after approval of voice samples in Pashto and Urdu
- Share first cut of video in Urdu as well as in Pashto
- Incorporate comments of TransPeshawar (if any) and share the revised video
- Share the final video with subtitles in English
- Provide HD quality videos and source files compatible to social media and other standard formats (preferably 401K format)
- Provide 50 high quality photos of Zu System
- Provide raw footage

# Deliverables:

S#	Videos	Details – smaller clips	Duration	
a.	How to use bicycle sharing system	Travel SoP, Purchase/recharge fare media, safety	1.5 min	
		How to purchase and recharge fare media. How to use fare media (zu card, mobile app) to hire bicycle, how to undock bicycle, how to dock bicycle.		
b.	How to use Buses- on-corridor	Travel SoP, Purchase fare media, safety- How to use fare media at fare gates, how to board the bus, how to exit the bus, how to use fare gates while leaving the station.	1.5 min	
C.	How to use Buses- off corridor	Travel SoP, Purchase fare media, safety- How board the bus, How to tap the fare media on validator, How to exit the bus.	1.5 min	
d.	Using Zu Card	How to Purchase Zu Card (ticket office, Ticketing machine), How to Recharge fare media (online, ticket window, TVM), How to Use Zu Card (corridor, off corridor, bicycle)	1.5 min	
e.	Using Zu App	Downloading & setting up Zu app, Using Zu app for travel (on-corridor, off corridor, bicycle), Purchase /Recharge fare media in Zu app (ticket window, TVM, third-party banking)	1.5 min	
f.	How to travel in Zu	Using Mobile App or Card, Code of Conduct, reading signs and maps	1.5 min	
g.	Overall Documentary	Zu features, Using Zu System, Safety and Inclusion (gender and PWD), Technology and convenience, Interview bytes.	<ul><li>7 min longer</li><li>version</li><li>3 min shorter</li><li>version</li></ul>	
h.	Photography	high-quality creative photos of Zu System	50 pictures	

**Note:** The scope of contract may be increased/decreased by 15%. At the end of each video there should be 10 sec for listing few points from code of conduct which will be different in each video.

## Appendix-II

## **Contents of Technical and Financial Proposals**

The bidders are required to submit technical and financial proposals in two separate envelopes marked as "1. Financial Proposal" and "2. Technical Proposal" in accordance with following procedure.

#### 1. Financial Proposal

Prices for complete delivery of services are quoted on a given Form of Quotation and enclosed in a separate envelope marked as "Financial Proposal".

#### 2. Technical Proposal

"Technical Proposal" shall comprised of following documents. Technical proposal shall be prepared in sequence/order given below to facilitate the assessment of proposals in a systematic manner.

Chapter-1 "Company Profile"

- 1.1. No. of years in business;
- 1.2. Office locations in Pakistan;
- 1.3. List of clients in last three (03) years
- 1.4. Documentary evidence of all information provided under Para 11, "Responsiveness Criteria", above.

#### Chapter-2 "Experience"

2.1. Completed Projects with national & international organizations;

Attach at least two (02) Letters of Acceptance/Contracts Agreement/Certificates of Completion of the services of similar nature and complexity with any national or international organization. Complete scope of services/ task / campaigns executed along with period of engagement and value of the contract shall be mentioned. The contracts shall be executed within the last three (03) years.

2.2. Provision of similar services:

S#	Type of Service	Name of clients to whom the services were provided
1.	Tutorial videos	
2.	Video Documentary	

#### Chapter-3 "Staffing Details"

3.1. List key creative resources (Script Writer, Videographer/Photographer, Client Services Officer, Post production video Editor) to be designated for this assignment.

(Please attached signed and updated resume of concerned resource.)

3.2. Complete list of staff currently based in Peshawar office (if any).

Chapter-4 "Sample designs of items:

-

(Please provide the video samples in soft copy-USB, YouTube or online link or CD)

Chapter-5 "Financial Strength"

5.1. Audited Financial statements for last Three (03) years

#### **IMPORTANT**

The full Proposal must comprise the following document to be compliant:

- Form of Quotation (Financial Proposal)
  - Supporting Documents as described under Appendix-II above. (Technical Proposal)

## Appendix- III Technical Evaluation Criteria

Responsiveness of proposals as per prescribed criteria shall be assessed first. Substantially responsive proposals shall be considered for detailed evaluation by applying the following technical evaluation criteria.

No.	Main	Max.	Sub-Criteria	Marks Distribution
	Criteria	Marks		
1.	Company	10	Years in Business	3 or More Years: 3 Marks
	Profile		(Max. 03)	Less than 3 Years: 0 Marks
			Office Location (Max. 03)	Office in Islamabad & Peshawar and
				other cities: 3 Marks
				Office in Peshawar only: 2 Marks
				Office in Islamabad only: 1 Marks
			Client Status (Max. 04)	5 or more clients: 4 Marks
				2-4 clients: 3 Marks
				Less than 2: 0 Marks
2.	Experience	25	No. of Contracts (Max. 12)	Six (06) Marks for each contract of
				similar nature
			Production Capabilities	Production house facilities (List
			(Max. 13)	address and allied equipment and
				facilities): 6 Marks
				Profile of production director (attach
				his/ her resume mentioning his past
				/recent experience): 7 Marks
3.	Staffing	15	Key Resources (Max. 12)	Video Editor: 3 Marks,
	Details			Script/content Writer: 3 Marks
				Client Services Officer: 3 Marks
				Videographer/photographer: 3 Marks
			Complete list of staff in	List provided: 3 Marks
			Peshawar office (Max. 03)	Not Provided: 0 Marks
4.	Provision of	30	Similar videos produced in	10 Marks for each video based on
	sample		past at least three (03)	quality of script, shoot, narration and post-production quality.
	Videos			F
5.	Financial	20	Financial Statements of last	Four (04) for each Financial
	Strength		three (03) years (Max. 12) Net worth and average	Statement Net worth; Positive and AATO: PKR 6
			annual turnover (AATO)	million or More (full Marks else 0
Tota		100	(Max. 8)	Marks)
1014		100		

Note: The minimum qualifying score for technical evaluation is Seventy (70) Marks.

### Award of Contract:

Financial quotations of only technically qualified bidders shall be opened. The bidder having lowest bid price among technically qualified bidders shall be selected for award of contract.